America Salutes Its Veterans

Join Fujitsu In Supporting Military Families



America's military and their families can benefit from a new social media campaign.

(NAPS)—A new way to honor America's veterans and military families can be at your fingertips. That's because Fujitsu General America launched a Facebook campaign to help military families.

How It Works

A leading provider of energy-efficient heating and cooling systems for residential and commercial use will donate \$1 to Operation Homefront for every "like" it receives on its <u>Fujitsu General USA Heating & Cooling Facebook</u> page.

How It Helps

Operation Homefront is a national 501(c)(3) nonprofit whose mission is to build strong, stable and secure military families so they can thrive—not simply struggle to get by—in the communities they've worked so hard to protect. For over 15 years, the organization has provided programs that offer:

- Relief—through critical financial assistance and transitional housing programs
- Resiliency—through permanent housing and caregiver support services
- Recurring Family Support—through programs and services that help military families overcome short-term bumps in the road so they don't become long-term chronic problems.

Recognized for superior performance by leading independent charity oversight groups, 92 percent of Operation Homefront expenditures go directly to programs that support tens of thousands of military families each year.

Said Andy Armstrong, vice president of sales and marketing for Fujitsu General America, "We hope everyone will join us in our quest to raise as much money as possible to enhance the lives of our most deserving American heroes."

"This is an exciting campaign because anyone can get involved through social media to support military families," added Jill Eskin-Smith, senior director of corporate and foundation partnerships for Operation Homefront. "Many Americans care about our men and women in uniform but they may not know how to show their appreciation. Fujitsu General America is making it easy for everyone to participate, and we are grateful for their partnership."

Learn More

For further information on Fujitsu General America, see www. fujitsugeneral.com. For facts on and to donate to Operation Homefront, visit www.operationhomefront.org.