



For Immediate Release:Contact:

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Fujitsu Names Joe Vincenti Director of Sales, VRF Products

Fujitsu General America, Inc., based in Fairfield, NJ, announces that Joe Vincenti has been hired as Director of Sales, VRF Products.

Vinenti will lead the sales efforts of Fujitsu Airstage VRF systems throughout North America by managing a team of sales engineers while also building strategies for short and long-term initiatives to improve product sales and market share.

With more than 25 years of experience in sales, marketing and engineering in the HVAC industry, Vincenti has held several high-level positions including National Director of Sales and Commercial Sales Manager at other major mini-split/VRF manufacturers. He enthusiastically brings a long history of experience to Fujitsu.

Vinenti has an MBA from Pepperdine University in Malibu, CA and a Bachelor of Science in Mechanical Engineering from Washington State University in Pullman, WA.

“We look forward to Joe’s leadership, and to the continued growth of our VRF business in North America under his guidance,” said Andy Armstrong, Fujitsu’s VP of Sales and Marketing. “Joe’s proven track record of business growth through successful sales and marketing programs will help support Fujitsu General’s short and long-term growth strategies.”

For more information, visit www.FujitsuGeneral.com

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